



DAVE ANDERSON'S  
**LearnToLead**<sup>®</sup>

# How to Master



# the Art of

# ACCOUNTABILITY

Held at the new  
LearnToLead *Elite Center*  
near Los Angeles, CA!

**Dates: May 9-10, 2018  
or October 10-11, 2018**

**Investment: \$1,500 Per Person**

This includes the two-day workshop, workshop materials, breakfast and lunch each day. It does not include airfare or lodging.

**Located** in Agoura Hills, CA; just 35 miles north of LAX and 15 miles from Malibu.

Creating a **high performing culture** and holding **people accountable** are two of a leader's most important jobs. In doing so a leader protects **momentum, morale, the customer experience, the brand personal credibility and results.**

### IN THIS **ELITE WORKSHOP YOU'LL DO THE FOLLOWING:**

- Learn how to strengthen the five key pillars of culture, essential to consistently great performance and stronger accountability.
- Learn how to use accountability to prevent, and reverse, entitlement.
- Learn options for dealing with organizational dead weight quickly, professionally, and humanely.
- Learn through word tracks how to effectively confront employees who are negative "cancers", under-performing in their positions, or trying to sabotage you and your initiatives.
- Learn the three key steps to accountability; and why accountability isn't harsh or mean, but completely fair and necessary for optimal performance.
- Four week video course follow up to reinforce an assist application.
- **Breakout sessions in private breakout rooms** to work on course material and prepare action plans for returning to your organization.
- **Intimate class size and personal coaching** from Dave on how to deal with specific accountability issues you currently face.



Dave Anderson is an international speaker and trainer and the president of Learn To Lead, a sales and leadership training company. He is the author of 14 books, including *Unstoppable*, *It's Not Rocket Science*, *If You Don't Make Waves You'll Drown*, *How to Deal with Difficult Customers*, the *TKO Business* series, and the **By THE BOOK** series. He offers hundreds of free training articles and other resources through his website, [LearnToLead.com](http://LearnToLead.com).  
**Follow Dave on Twitter @DaveAnderson100**

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