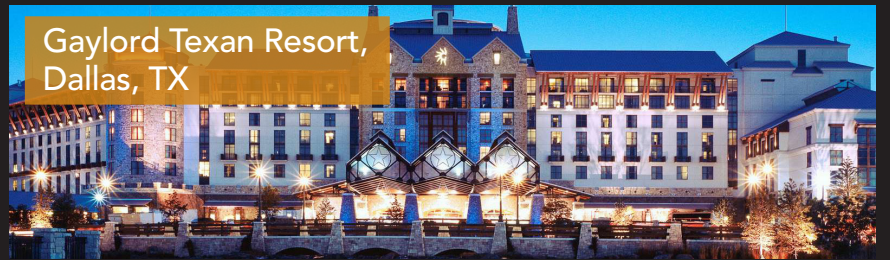


Dave Anderson will teach you how to set the stage for record profitability in 2015!

Gaylord Texan Resort,
Dallas, TX



Dave Anderson's
**STRATEGY
SUMMIT**

OCTOBER 21-23, 2014
Dallas, Texas | Gaylord Texan Resort

Our Highest Rated Workshop
Twelve Years Running!



Spend **three intense days** creating your organization's 2015 **vision, strategy** and **tactics** to have your best year ever!



Bring Your Key
Team Members!

Elite, hard-hitting training
for high-level leaders!



- Most businesses start the year with cloudy goals, decaying strategies and weak tactical implementation. Don't let this happen to you!
- You'll learn what you need to know to devise the **vision, strategy and tactics** necessary to have your best year ever in 2015!
- Because of our multiple breakout sessions complete with personal coaching from Dave Anderson, your team will leave with the most profound plan for a year's success you've ever had.

Clear your Calendar!

This is your one and only chance this year to equip your team for a great finish in 2014 and their best year ever in 2015!

**When you leave
the Strategy Summit...**

You will have a complete framework for 2015's vision, strategies and a blueprint for tactical implementation.

This creates powerful momentum as you finish 2014 and roll into 2015!

***"You work in your business all year.
Take three days to step back and work on it."***

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DAVE ANDERSON

DAY 1 - VISION

- Create the stretch-vision for your organization in 2015!
- Break down your overall vision into departmental objectives – mini-visions!
- Breakout Sessions.

DAY 2 - STRATEGY

- Discuss, choose, and prioritize from over 24 highly effective strategies to help you reach your vision!
- Learn the most effective way to implement your plan so that you make faster progress towards results!
- Breakout Sessions.

DAY 3 - TACTICAL EXECUTION

- Learn execution principles that create daily consistency and converts vision and strategy into results.
- Identify and plan to overcome the major obstacles that derail vision, break your momentum, or create divisiveness among your team!
- Breakout Sessions.

The Strategy Summit will unify and focus your team like never before! It will convert "jobs" into causes and "forecasts" into campaigns!

As Dave individually coaches each group over the three days, there is limited seating available.

Investment Package:

- Two attendees from your organization for three days of intensive training.
- Breakfast, lunch and snacks each day.
- Intensive course workbook.
- **Total package for both attendees is \$4,900 (\$1,600 for each attendee you bring over the two included in package price).** Does not include transportation or lodging costs.
- Follow through coaching after the Summit through December 30, 2014.

Follow Through After The Summit!

- Follow-through action plan workbooks complete with weekly action steps to complete your 2015 vision and roll it out by early January 2015 is included in the package!
- E-mail / telephone access to Dave Anderson through December 30, 2014 for personal coaching on all aspects of the Strategy Summit is included in the package.

REGISTER TODAY!

Call 818-735-9503 or
e-mail Rhonda@LearntoLead.com

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and "up to the
minute" news
with dave!

