

# Up Your Business 2.0

A Two-day Leadership Workshop Conducted Personally by Dave Anderson!



## Stay Hungry! Stretch Your Team! Get Record Results!

**Dave Anderson's Up Your Business Super Leadership Workshop 2.0!**

**A great workshop just got better!**

Dave has updated his popular leadership workshop to create *Up Your Business 2.0!* It's harder hitting, more relevant, applicable, and practical than ever!

### To Register

**Call: 818-735-9503 or**

**Email: [Rhonda@LearnToLead.com](mailto:Rhonda@LearnToLead.com)**

Notice: Workshop seats are limited and close with no further notice!

### INVESTMENT

\$1,350 Per Person

### WHEN AND WHERE

Chicago Marriott O'Hare  
Chicago, IL

May 7-8, 2014

September 18-19, 2014

**Dave Anderson** is president of LearnToLead, the author of twelve books, and a columnist for two national magazines. He gives over 100 leadership presentations annually and has spoken in 15 countries.



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## Daily Agenda



### DAY ONE

8:30am - 4:30am

1. The #1 Obligation of a Leader is to Grow!
2. Recognize and Overcome the Four Stages of Personal and Corporate Decline.
3. Balance Management Ability with Leadership Skill.
4. Three Phases to Build a High Performance Culture in Your Organization!
5. Ten Strategies to Maximize Your Time, Resources and Opportunities!
6. How to Balance Your Work and Home Life!
7. How to Develop Greater Character, Competence and Consistency!

### DAY TWO

8:00am - 4:00pm

1. How to Find and Recruit Great People!
2. How to Create an Effective Interview Process!
3. How to Conduct Effective One-on-One Coaching Sessions!
4. How to Maximize Your Training Meetings!
5. How to Hold Team Members Accountable for Results!
6. Deal Effectively with Poor Performers: How to Fix the 14 Reasons People Do the Wrong Thing!
7. How to Create a Dynamic Vision for Your Organization!

✓ Ample time allotted to ask questions and have personal issues addressed.

The workshop tuition is \$1,350 per person. It includes the two-day workshop, workshop materials, continental breakfast and lunch each day. It does not include airfare or hotel rooms. You may register by following the instructions included with this prospectus.

## Register Now:

Call 818-735-9503 or e-mail [Rhonda@LearnToLead.com](mailto:Rhonda@LearnToLead.com) for current workshop schedule.

*Note: The workshop you don't attend can't help you! The message you don't hear won't change your life!*